



## NATIONAL GALLERIES OF SCOTLAND

### DIGITAL

#### **DASKALOPOULOS DIGITAL PRODUCER (Band 6) FT, FIXED TERM UNTIL 28 January 2022**

The National Galleries of Scotland (NGS) is home to one of the world's finest collections of art, which ranges from the Middle Ages to the present day. Our spectacular buildings house the world's greatest collection of Scottish art, and a world-renowned collection of Scottish and international photography, welcoming many visitors to our three principal sites in Edinburgh: the Scottish National Gallery, the Scottish National Gallery of Modern Art and the Scottish National Portrait Gallery. The National Galleries of Scotland aims to preserve, display and augment the collections for the enjoyment and education of the widest possible public and to maintain NGS as a centre of excellence.

This is an exciting period of renewal for NGS, as we move forward with our engaging strategic vision that puts our audience at the heart of what we do. We're making it our mission to broaden our impact, matching our rich collections, expertise and creativity to the needs and wants of our visitors. We're finding new ways to connect with more people, and creating an innovative, inclusive organisation that can meet the challenges of our ever-evolving world.

'Art for Scotland: Inspiration for the world' is Our Vision. Inclusive, original and ambitious – we will make the national collection accessible to all and inspire curiosity across the world.

At NGS we are committed to looking at how we operate as well as how we engage with our visitors and communities. We want to play our part in tackling the Climate Emergency. We will ensure Equality, Diversity and Inclusion (EDI) is embedded across our organisation, ensuring everyone feels a sense of belonging and can be themselves.

#### **SUMMARY OF ROLE**

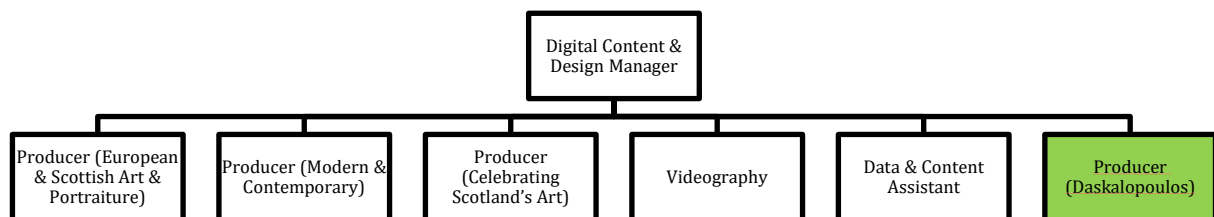
The Daskalopoulos Curator of Engagement is temporarily taking leave from the National Galleries of Scotland. The role of Daskalopoulos Digital Producer is designed to cover a specific number of tasks, focusing on research into, and the commissioning of, future Digital Content.

Working collaboratively across teams, in line with the principles of NGS's strategy, the Daskalopoulos Digital Producer will contribute to the planning and development of digital content programmes and in-gallery interpretation.

This will include research into blended digital/physical exhibition models as well as content that will potentially inform any future physical offer.

Working closely across Collection & Research and Digital teams, the post will support a University of Edinburgh Guided Research Placement, working with the cohort of 5 students to support the development of interpretation.

## DEPARTMENT STRUCTURE



## Main Duties

- Project-manage production of content and managing external agencies, content creators, in line with content and audience strategies.
- Liaise with colleagues, artists and relevant stakeholders on the development of different digital content and other forms of interpretation. Undertaking research for the development of content relevant to specific target audiences, while meeting organization's strategic aims.
- Supervise volunteers and trainees as projects require, with a particular focus on the University of Edinburgh Guided student research placements.
- Research and distil best practice in interpretation (including digital initiatives), ensuring outcomes are disseminated appropriately.
- Write briefs and procure suppliers for the delivery of original content according to schedules and content calendars.
- Maintain best practices for publishing across platforms, implementing editorial guidelines, and ensuring accuracy, usability, and a consistent voice
- Create audience-focused content (written format and multi-media) to be published across channels and in-gallery.
- Assist with the development of standards, operational practices and quality control associated collection content for NGS digital media systems and rights management.

- Liaise with external content suppliers, rights-holders and key stakeholders for large-scale digital projects.
- Provide ongoing administrative support (including budget administration).

## **Skills, Knowledge and Experience**

### **Essential**

- Educated to degree level, or equivalent in Digital Media, Art, Art History, Communications or related discipline, or equivalent qualification and practical experience
- Knowledge of art history and Scottish culture and heritage
- Working knowledge of Adobe Creative Suite and video editing software.
- Excellent written and verbal communication skills with ability to write and present interesting, clear and accurate information
- Good organisational and time-management skills
- Ability to plan and work on own initiative
- Experience of media production processes and related dependencies
- Experienced in proof-reading and writing for the web and multimedia content
- Experience of asset management and CMS administration

### **Desirable**

- Knowledge of National Galleries of Scotland collection
- Best practices in design thinking, information architecture and user experience and Mimsy
- Experience of working with and developing content for broad range of digital channels
- Experience and understanding of curatorial practices.

## **SUMMARY TERMS AND CONDITIONS**

Salary £25,350 - £27,687

Starting salaries will normally be at the minimum or at a rate that reflects qualifications and/or experience which are of special value for the post and which are above minimum entry requirements.

Hours 42 hours per week inclusive of lunch breaks This role can be worked part on site part remote.

Annual Leave 25 days per annum & 11.5 public and privilege holidays FTE, pro-rata depending on hours

Pension Civil Service pension provisions enables the National Galleries of Scotland to offer a choice of occupational and stakeholder pensions, giving you the flexibility to choose the pension that suits you best.

**The closing date for completed applications is 30 June 2021**

**Anticipated start date 2<sup>nd</sup> August 2021**

*Please note that the successful candidate will be subject to Basic Disclosure Scotland security clearance.*

*National Galleries of Scotland is a charity registered in Scotland (No. SC003728)*

